

Re: Regarding joint venture proposal

To Information ICA <info@icagroup.in>

Dear Ravi,

Sorry for a bit delay, was busy in some urgent work..but i suggest it as - still if you can make corrections if you want..

Summary Proposal:**ICA as exclusive Educational Partner of The ICMA in Skill development initiative of Accountants & Tax Practitioners**

were in ICA needs to develop Online Certification & Training program and Conduct Examination for our professional accountancy organisation, who's members are not CA/CMA/CS, a course designed on US CPA model.

Target Market: 6L- Claims 4L existing Tax Practitioners + 2L CA/CMA Finalist students (As alternative Career option).

Entry Strategy: Already has a 5000 Tax Practitioners in Kerala and Karnataka are interested. Others states need to be explored. Partnership with bodies like ICMAI and AIFTP and its state level affiliated bodies..

Projected Revenue Potential of such a Body:

	Year1	Year2	Year3	Year4	Year5	Year6
In Lacs	1500	2900	4200	5500	6900	8300

Expectation from ICA:

1. Joint Venture for getting affiliation from National Skill Development Authority as Autonomous body
2. Developing NSQF 8 or 8+ curriculum and creation a National Occupational Standard for CPA members
3. Designing Syllabus in printed and online platform, preparing training material, assessment modules and certification exams for Distance Learning & Self Study course of ours

·Projected Student Enrollment and Fees and ICA Share.

Fees		11000					
		Year1	Year2	Year3	Year4	Year5	Year6
	Numbers	5000	5000	5000	5000	5000	5000
Revenue from Training and Certification		550	550	550	550	550	550
ICA share (@50%)		275	275	275	275	275	275

Also attaching a Excel file. and proposal soft copy
Please alter it for your presentation needs.

Thanks & Regards

Mohasin Tahasildar
Founder President

The Institute of Certified Public Accountants



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- CPA1.jpg (229 KB)
 - CPA Proposal ti ICMAI.docx (257 KB)
 - Business Plan-CPA India.xlsx (26 KB)